

WOMEN'S FUND GRANT WORKSHOP

Presented by

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2010 Funding Priorities Community Impact Grants(CIGs)

For 2010 Community Impact Grants, the Women's Fund is seeking proposals for programs benefiting women ages 18 and up in the following areas :

- • Leadership development
- • Economic self-sufficiency
- • Domestic violence

Big Changes for 2010!

- Three (3) \$20,000 grant awards in celebration of the Women's Fund 20th anniversary.
- Funding will be for programs where at least 75% of clients served are women over the age of 18.
- Will recognize agencies with programs that have made a consistent and significant contribution to positive progress on behalf of their clients in one of the three focus areas.

Priority areas

- One award in each of our highest priority areas:
 - Leadership development
 - Economic Self Sufficiency
 - Domestic Violence
- Focuses on overall agency impact in this regard, not just specific programs.

Other Priorities for 2010 CIGs

- Applicant organizations for which women are the primary decision makers.
- Organizations that address the needs of low-income and underserved women , and women and girls of color.
- Organizations demonstrating a specific and measurable impact on those served.

Criteria for CIG Funding

- Omaha-serving organizations
 - Omaha-based
 - Outside organizations requesting funding for Omaha program
 - Must have 501(c) (3) designation
- No grants to individuals
- Grants will not be given for capital "bricks and mortar" or endowments.
- Less consideration to tax supported organizations, individual churches and religious groups, veteran and labor organizations, social clubs and fraternal organizations.

Change in WF's Process (CIGs)

- One phase: a full proposal will be submitted; no letter of intent
- Separate grant committees for each priority area with members from Women's Fund board as well as the greater Omaha community
- Grant committees may request additional information before a decision is rendered

Content for CIG Proposal Package

- Submit ten (10) complete proposals packages that each include:
 - Cover page (provided in grant packet)
 - Narrative (no more than six pages)
 - Required Attachments
 - Actual income and expense statements
 - List of board of directors and their principal occupations
 - Signed testimonials from two clients regarding the impact of the organization in the application's focus area
 - Copy of the IRS letter confirming the organization's 501 (c) (3) status
- Provide one copy of the organization's most recent audited financial statement
- No budget required!

CIG Content Guidelines

- Provide no other materials outside of those listed in the RFP.
- Applications due in the Women's Fund office by 4 p.m. April 28, no exceptions.
- No handwritten, emailed or faxed applications will be accepted.
- Incomplete applications will not be reviewed.
- Please PAPERCLIP proposals -- do not staple or bind.

Program Description

- Describe the organization's programs within the past five years in the priority area selected.
 - Time frames in which the program(s) occurred.
 - Target population(s)
 - Relevant demographics
 - Number served
 - How population was served
 - Parameters of program(s)
 - Key details of how program(s) was (were) delivered: methodology, location, partners/collaborations, etc.

Historical Program Impact

- Provide details of each program's impact:
 - How did the program(s) affect the target population?
 - Measured outcomes
 - Results from program evaluation
 - Can be qualitative or quantitative
 - Anecdotal information or participant quotes may be used to supplement this section, but should not alone serve as evidence of impact.
 - Not just # served, # of class hours etc. (this should have been described in previous section)
- This section should answer: How have your clients measurably benefitted from your organization's work in the priority area?

Community Impact

- Describe how your organization's work in this priority area has contributed to positive change in the community at large, e.g.,
 - System change
 - New collaborations/partnerships
 - Community awareness

Future Impact

- What impact do you anticipate from this grant award?
 - ▣ What measurable outcomes do you expect as a result of this funding?
 - ▣ How will this funding affect your organization's operations?

Then What???

- Women's Fund will contact you if there are additional questions regarding your CIG proposal.
- CIG recipients will be notified by the end of August.
- Community Initiated Grants will be awarded at the Women's Fund Annual Luncheon on October 28, 2010.

Excellence in Service to Women/Girls Grants

- Excellence grants are intended to recognize and encourage excellence in specific programs for women/girls
- Does not require a new program; rather, rewards organizations for existing good work/programs benefitting women or girls
- \$25,000 for women grants; \$20,000 for girl grants
- Award monies may be used at the discretion of the recipient for general operating expenses or programming

Excellence in Service to Women/Girls Grants

- Separate competitions for women and girl grants.
- Different process (slightly) from CIG process
- Different content requirements
- Different decision making process from CIGs - ad-hoc board committee makes decision on both excellence grants
- Different due date (June 2), less copies (6)

Excellence in Service to Women/Girls Grants

- Women's Fund seeks to recognize programs that can demonstrate successful outcomes in measurable and concrete terms.
- Applicants must describe the specific impact their programs have had on the women/girls served
 - ▣ Increases in positive behaviors/circumstances
 - ▣ Decreases in negative behaviors/circumstances
 - ▣ Most common weakness in unsuccessful applications - not addressing this priority

Excellence in Service to Women/Girls Grants: Focus on outcomes

- What difference is your program making to the women and girls it serves?
- Not a matter of outputs (# of people served, # of classes, # of products provided, etc.)
- Outcomes focus on the impact of your program on the problems faced by those served by the program
- What evidence can you provide of this impact?
 - ▣ Organizational or external data
 - ▣ Evaluation findings

Excellence in Service to Women/Girls Grants

- Any program with a focus on the economic, educational, physical, emotional, social, personal or professional growth or well-being of women/girls in the greater Omaha area is eligible
- These are merit grants: Women's Fund wishes to recognize programs that have been responsibly managed and have demonstrated successful outcomes.

Excellence in Service to Women Grants

- In making the award decision, the Women's Fund will give consideration to:
 - Programs that reverse negative social trends and conditions affecting women.
 - Programs that enable women and the organizations serving them to achieve economic self-sufficiency.
 - Applicant organizations in which women are the primary decision makers.

Limitations for Excellence Grants (Women)

- Only existing programs in which 75% or more of the clients served are women over the age of 18 will be considered.
- Only 501(c)(3) organizations with an active program based in metropolitan Omaha are eligible.
- Organizations that have received an Excellence Award must wait 3 years before applying again. However, recipients of Women's Fund Community Initiated Grants in any year are still eligible to apply for this award
- Grants are not made to individuals.
- Less consideration will be given to applications from tax supported institutions, individual churches and similar religious groups, veteran and labor organizations, social clubs and fraternal organizations.

Limitations for Excellence Grants (Girls)

- Same restrictions as Women's grants except limited to existing programs in which 75% or more of the clients served are girls age 18 or younger.

Excellence Grant Narrative Components

- An overview of the applicant organization and its mission.
- A description of the organization's overall impact on women /girls in Omaha.
- A concise description of the program to be considered for recognition, including number of women/girls served.

Excellence Grants Narrative Components

- An outcomes-based narrative on the impact of the program on those served - program evaluations, surveys, etc.
- The level to which women participate in the decisions made by the organization.
- A brief description of the organization's track record regarding collaboration.

Required Components - Excellence Grants

- A copy of the IRS letter confirming the organization's 501 (c)(3) status.
- A list of current board members and their professional affiliations.
- Two (2) testimonial letters from program clients.
- A copy of the organization's most current budget.

Then What? Excellence Grants

- Winners will be notified in August
- Checks will be distributed at Women's Fund Annual Luncheon on October 28, 2010.
- Grantees can spend funds as they see fit on general operating expenses or new programming