



WOMEN'S FUND  
of OMAHA

## Community Impact Grants 2011 Request for Proposals

The Women's Fund of Omaha examines issues and conducts research to provide informed support for initiatives that improve the lives of metropolitan area women and girls.

### 2011 FUNDING AREAS

The Board of Directors of the Women's Fund has identified specific programmatic priorities for its 2011 community impact grants. **Applications outside these interest areas will not be considered.** The Women's Fund will support new and existing programs benefiting **women ages 18 and up** in these interest areas:

- Economic self-sufficiency  
*Examples: Programs focusing on financial literacy, home ownership, etc.*
- Domestic violence  
*Examples: Programs for prevention, advocacy, coordination, intervention, education, etc.*
- Leadership development  
*Examples: Programs for underrepresented women, small businesses, neighborhood organizations, etc.*

The Women's Fund also will support programs for **young women ages 13 and up** in the following area:

- Sexual literacy programs  
*Examples: Programs on awareness, education, prevention and/or intervention; programs to enhance self-esteem, etc.*

**Continuation grants:** Requests for continuation grants for projects recently or currently supported by the Women's Fund will be considered as long as they are consistent with the above priorities. Preferential consideration will be given to projects that have been responsibly managed, demonstrated successful outcomes, and complied with Women's Fund grant reporting requirements.

### FUNDING PRIORITIES

The Women's Fund will give special consideration to:

- Applicant organizations for which women are the primary decision makers.
- Applicant organizations that have been in existence for at least three years.
- Programs that incorporate education, self-development or self-awareness, and/or relationships or mentoring.
- Projects that address the needs of low-income and underserved women and women of color.
- Programs that are collaborative in nature and that draw upon the collective strength of the partners.
- Programs that include cost-sharing by the applicant and/or third parties.

### FUNDING AMOUNTS:

Awards will generally range from \$5,000 to \$10,000.

### CRITERIA FOR FUNDING:

1. Only 501(c) (3) organizations in the Omaha metropolitan area are eligible. However, an organization based outside of Omaha with an active program in Omaha will be considered. Grants are not made to individuals.
2. Only programs where at least 75% of clients served are women over the age of 18 will be considered (except for applications for sexual literacy programs, where the age is 13 and up).
3. Except under unusual circumstances, grants are not given for endowments, capital campaigns, deficit funding, or general operating expenses.
4. Less consideration is given to applications from tax supported institutions, individual churches and similar religious groups, veteran and labor organizations, social clubs and fraternal organizations.
5. Applications are not accepted from any organization that has an owner, officer or executive-level employee serving on the Women's Fund of Omaha Board of Directors. (see list on last page)

**Application Procedure for Community Impact Grants**

**Submit 15 copies of the application including the following attachments:**

1. IRS letter confirming the organization's 501 (c)(3) status.
2. Actual income and expense statements for the past and current fiscal years, identifying principal sources of revenue.
3. Names of the Board of Directors and their principal occupation.
4. Name, title and phone number of three professionals familiar with this project.

Please paperclip the 15 individual copies – no staples.

In addition, submit one (1) copy of the organization's most recent audited financial statement.

**Applications MUST be received by 4 p.m. Friday, May 27, 2011  
Women's Fund of Omaha  
7602 Pacific St., Suite 300, Omaha, NE 68114**

Awards will be presented at the Women's Fund Fall Luncheon on October 27, 2011

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**HAVE QUESTIONS ABOUT PREPARING YOUR GRANT?**

**WOMEN'S FUND GRANT WORKSHOP**

**Tuesday, April 19, 3:30 p.m.**

**Methodist Hospital Centennial Room  
(second floor conference room by the cafeteria)**

To register call 402-827-9280 or e-mail [sthompson@omahawomensfund.org](mailto:sthompson@omahawomensfund.org)  
Registration deadline is 11 a.m. Monday, April 18, 2011

**WOMEN'S FUND OF OMAHA**

# Application for Community Impact Grants

Please type or print clearly

**Organization Name:** \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_

Chairperson of the Governing Body: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Amount Requested: \_\_\_\_\_ Total Project Budget: \_\_\_\_\_

When Funds Are Needed: \_\_\_\_\_ Duration of Project: \_\_\_\_\_ to \_\_\_\_\_

## AGENCY INFORMATION

Date Established: \_\_\_\_\_ Number of Employees (Full-time equivalent): \_\_\_\_\_

Number of Board Members: \_\_\_\_\_ Percent Female: \_\_\_\_\_ Percent Minority: \_\_\_\_\_

Brief general description of the organization and its purpose, including the population served (give numerical estimates for the last three years) and principal geographic area of service:

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Brief description of project/program for which you are requesting funding:

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Fiscal Year: \_\_\_\_\_ Total Organization Operating Expenses: 2010 \$ \_\_\_\_\_ 2011 \$ \_\_\_\_\_

Has your organization received Women's Fund grants in the past 3 years? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, what year? \_\_\_\_\_ Was the final grant report submitted on time, if applicable? \_\_\_\_\_

Does your organization have an endowment? \_\_\_\_\_ Yes \_\_\_\_\_ No Supporting foundation? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, does it make operating funds available for this program? \_\_\_\_\_ Yes \_\_\_\_\_ No

Comments: \_\_\_\_\_

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
(Officer of Governing Board)

\_\_\_\_\_  
Date

## WOMEN'S FUND OF OMAHA

# Proposal Outline and Guidelines

## Community Impact Grants

Please adhere to the recommended space limitations and content guidelines as provided below:

**I. Project Abstract** (Not to exceed one page)

Identify the priorities to be addressed, the objectives and the proposed strategy for achieving them. Indicate the total estimated project costs, the amount requested from the Women's Fund and other principal sources of support.

**II. Project Narrative** (Not to exceed five pages)

**Introduction:** Describe the organization's capacity to undertake the project. Indicate its past achievements, experience and accomplishments in serving women and girls. Summarize the proposed project and its relevance to the organization's mission. Describe how the organization utilizes women as decision makers.

**Problem/Needs Statement:** Describe the problem to be addressed using current data from internal and/or external sources. Describe in quantifiable terms the population to be served. Describe how the proposed program meets the priorities outlined on page 1 of this RFP.

**Collaboration/Coordination:** Indicate if/how your organization will collaborate with other agencies/organizations in the implementation of this project. Be specific as to how the proposed project would expand or complement existing community services.

**Program Objectives/Evaluation:** List the objectives and expected outcomes of the project in measurable terms. Who will be better off, and how, at the end of the grant period? How will the project be evaluated, and when will the evaluation report be shared with the Women's Fund?

**Methods:** Describe the sequence of activities needed to accomplish the program objectives. Describe staffing and other resource needs. Highlight any special methods, best practices or techniques to be employed in carrying out the project.

**Future and Additional Funding:** Describe the financial plan for current and future support of the proposed project. Identify any pending grant applications and what impact it will have on the project should these funds not be secured. If the project will be continued after this year, how will it be supported?

**III Project Budget** (Not to exceed two pages)

Present a line item budget that delineates all project expenses and matching funds. Provide a separate budget narrative that justifies each line item and explains the nature and source of matching funds.

NOTE: A thorough review of your grant may involve contacting a variety of people including your board members, other agencies, other grant makers, your clients, and members of the community. If you do not wish us to contact any one or all of these groups, please advise us in writing. The Foundation maintains a file on all agencies that have applied or received its grant monies. These files are open to community donors.

**Anne Branigan, President**  
*Greater Omaha Chamber of  
Commerce*

**Debbie Fraser, Vice  
President**  
*Methodist Physician's Clinic  
Women's Center*

**Sara Masters, Secretary**  
*Wells Fargo*

**Deb Hendrickson, Treasurer**  
*Manarin Investment Counsel*

Barbara Bauer  
*American National Bank*

Renee Black  
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Amy Haddad  
*Creighton University*

Patty Keairnes  
*Medico Insurance Co.*

Sue Korth  
*Methodist Women's Hospital*

Kathleen Oleson Lyons  
*University of Nebraska-Omaha*

Sandra Maass  
*Mutual of Omaha*

Jennifer Mahlendorf  
*Prairie Life Fitness*

Thomasina Skipper  
*State Farm Insurance*

Vicki Sloan  
*Gallup*

Shelley Wedergren  
*Coventry Health Care*

Sara Woods  
*University of Nebraska-Omaha*