



Impact 2014

Together we are working toward our vision of a community where every woman and girl has the opportunity to reach her full potential.

WOMEN'S FUND of OMAHA

25 YEARS

Of Supporting Women & Girls

The Women's Fund of Omaha is a trusted expert in the community, we identify critical issues, fund innovative solutions and influence dynamic change. Since our beginning in 1990, the Women's Fund has supported local agencies with more than \$4.5 million in grants for programs that address the most pressing issues as identified by our research, and we have established our own programs to meet unaddressed needs.

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OmahaWomensFund.org



Dear Supporter,

The Women's Fund of Omaha dedicated 2014 to building our capacity to improve the lives of women and girls through research, grants, and advocacy. Here are the highlights of what we accomplished in 2014 because of you:

1 *Identifying Issues*

The cornerstone of our mission is to seek relevant, credible information concerning the status of women and girls in our community. Through surveys and in-depth research we are able to identify major issues that impact their lives. In 2014, we completed the following research:

- ▶ **Adolescent Health Project (AHP)** –This project seeks to create sustainable community-wide changes through a research-based, results focused, comprehensive approach that will: (1) increase the sexual knowledge and health of youth and, thereby, (2) decrease the number of youth engaging in risky sexual behavior and the rates of STDs and teen pregnancy. Learn more about AHP at <http://goo.gl/IG2rIN>
- ▶ **Women's Voices & the U-VISA** - A qualitative study designed to assess the impact of the U-VISA program from the Latina women that have used the program to escape intimate partner violence. Learn more about this research at <http://goo.gl/VINbQt>
- ▶ **Cliff Effect** - The "cliff effect" refers to a challenge with the current structure of our public benefit programs where families experience a small increase in income—such as a small raise or income from working extra hours—that pushes them over the income eligibility limit for assistance before their income is adequate enough to make up for the loss of benefits. This can serve as a disincentive to do the very thing that we would hope for families in this situation to do—increase their income. Learn more about this issue at <http://goo.gl/LCtaYn>

2 Funding Solutions

Investing in innovative solutions to address the needs we identify through our research underscores how the Women's Fund can influence change for women and girls in our community.

In 2014, we awarded \$200,000 to 17 organizations in our priority areas of domestic violence, economic self-sufficiency, leadership and sexual literacy. Highlights of what this funding means for women and girls include:

- ▶ **Financial Hope Collaborative at Creighton University College of Business** :: The Financial Success Program – empowers single mothers to change financial behaviors, repair credit, save money and live within their means.
- ▶ **Catholic Charities, U-Visa program** :: Provide 75 immigrant women who have been victimized by domestic violence and/or sexual assault with assistance to access their rights and protections under U-Visa immigration proceedings.
- ▶ **Girls Incorporated of Omaha, Sexpertise program** :: Sexpertise is a year-long program for 250 teen girls that includes medically accurate reproductive health information; the risks of sexual behaviors; the availability of health care & counseling; non-judgmental answers to questions.

3 Leading Change

Providing education and awareness opportunities for our community to learn more about the critical issues facing women and girls is integral to our mission to improve their lives.

In addition to building our capacity to engage in public policy, the Women's Fund led change through:

- ▶ A record crowd of nearly 1,100 business and community leaders heard Sallie Krawcheck advocate for diversity in leadership in her keynote address at our **annual Fall Luncheon**.
- ▶ 40 women participated in six sessions that prepared them to run for elected office through our **Ready to Run** sessions.
- ▶ Our Women's Fund **Circles** group offered opportunities for 62 young professional women to network, interact with established professional women and learn about philanthropy.
- ▶ **Today's Omaha Woman** magazine celebrated its 17th year of covering issues relevant to local women.

Thank you for your continued commitment to the important work of the Women's Fund and our shared vision of a community where every woman and girl has the ability and opportunity to reach her full potential!

Sincerely,



Michelle Zych,
Executive Director

Who We Are Board of Directors - 2014

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Makayla Wesley-McMorris - Cox Media

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Methodist Health System

Danielle Crough, *Circles Liaison*
SilverStone Group

Julie Luzarraga, *Circles Liaison*
Omaha Integrative Care

Financials 2014 Summary

2014 Revenues

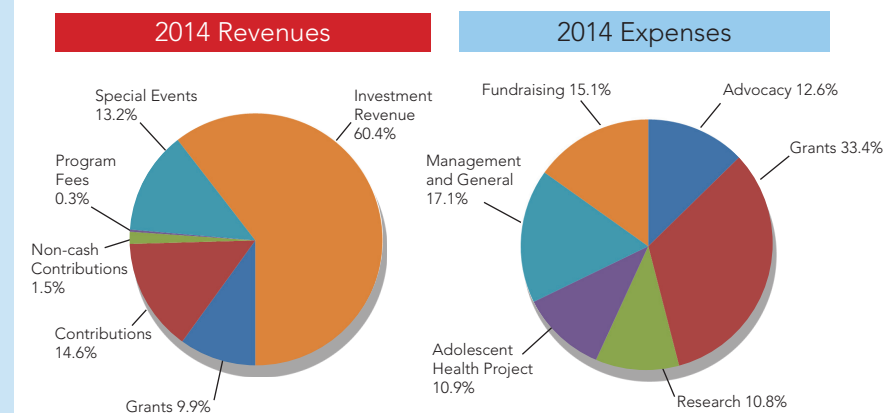
Grants	\$ 133,121
Contributions	195,196
Non-cash Contributions	20,653
Program Fees	3,750
Special Events	175,929
Investment Revenue	808,592

Total Revenues..... \$1,337,241

2014 Expenses

Advocacy	\$ 94,477
Grants	249,894
Research	80,999
Adolescent Health Project	81,959
Management & General	128,102
Fundraising.....	113,152

Total Expenses..... \$748,583



Help Us Make an Even BIGGER Impact!

- ▶ Make a donation online, send us a check or call us at 402.827.9280 to donate by phone.
- ▶ Take advantage of employer matching gift options.
- ▶ Include the Women's Fund in your estate plans.
- ▶ Visit our website at www.OmahaWomensFund.org to learn more about our work and how together we are making a difference.
- ▶ Join the conversation on our social sites— Facebook, Twitter, YouTube, and LinkedIn



2014 Donors

The Women's Fund thanks our many generous supporters!

GUIDING (\$10,000 and up)

Borsheims Fine Jewelry & Gifts
Dianne and Allan Lozier
Lozier Foundation
Methodist Health System
Omaha Community Foundation
SAC Federal Credit Union
The Sherwood Foundation
TD Ameritrade, Inc.
Union Pacific Corporation
Weitz Family Foundation
Weitz Investment Management

Rutgers University Foundation
and CAWP
Streck, Inc.
Valmont Industries, Inc.

TRANSFORMING (\$1,000-\$4,999)

ACCESSbank
Aetna
America First Investment Advisors
American National Bank
AOI Corporation
Baird Holm
BKD, LLP
Renee F. Black
Elizabeth Campbell
CenturyLink
Melanie Morrissey Clark
Clark Creative Group
College of Saint Mary
Creighton University
The Delta Air Lines Foundation
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Enterprise Holdings Foundation

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MECA
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Mutual of Omaha
Nebraska Furniture Mart
NEI Global Relocation

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Merrill Lynch
The Gallup Organization
United Healthcare of NE
University of Nebraska Foundation
UNO College of Business
Wells Fargo Bank
Woodmen of the World
Zaiss & Company

SUSTAINING (\$5,000-\$9,999)

Bank of the West
BlueCross/BlueShield of Nebraska
C&A Industries
Children's Hospital & Medical
Center
Cox Communications
Lozier Corporation
Milton and Miriam Waldbaum
Family Foundation

2014 Gifts

The Women's Fund thanks those who have given generously to honor or memorialize family and friends.

FROM:

Melinda E. Avery.....
Loraine Baker.....
Anna Brewer.....
Mandi Chubb.....
Christine Jaynes Contreras.....
Suzan Crabb.....
Danielle Crough.....
Deborah Dancer.....
Marybeth Ferree.....
Mary Fraser-Meints.....
Kathleen R. Haile.....
Michaela Harper.....
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Barbara Lamoureux.....
Lorie Lewis.....
Linda Lovgren.....
Tracy Madden-McMahon.....
Emily Mwaja.....
Victoria Nakibuuka-Muli.....
Carla Patton.....
Pamela Phillippe.....
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Irina Popa Newcomb.....
Suzan Karrer Rohrig.....
Gail Seaton.....
Laura Schabloske.....
Lisa Schulze.....

IN HONOR OF:

Mary Lee Harvey
Debbie Fraser
Cheri Duryea
Her Nieces
Aranza Victoria
Debbie Fraser
Amanda Lopez
Betty Lynn Conley
Eden Stranglen
Evelyn Fraser
Marilyn DeMoranville
Financial Hope Collaborative
Cheryl Herman
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Larissa Johnson
Lydia Phillippe
Dolores Poulin
Debbie Fraser
Debbie Fraser
Harriet Steenson
Jean Schabloske
Susan Powers Alexander

FROM:

Andrea Skolkin.....
Gretchen Thomas.....
Rebecca Valdez.....
Suzie Warner.....
West Maple Dental Specialists.....
Roberta Wilhelm & Vic Gutman.....

IN HONOR OF:

Anne Skolkin
Jessica Thomas
Liz Campbell
Rhonda Ryan
The Team G at
West Maple Dental
Girl's Inc. Staff

FROM:

Erin Brestel.....
Val and Matt Bringewatt.....
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Golodner Family Foundation.....
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Nicole Malone.....
Erin and Richard McArthur.....
Darlene Mueller.....
Joanna Murray.....
Elisha Novak.....
Jill Orton.....
Laurie Piper.....

IN MEMORY OF:

Ethel Weatherholt
Edmilson Carvallio
Myrna Zillig
Karen Fay
Judy Monaghan
Jo Ann Alfrey
My Mother
Iren Wolfel
Mary Boecker
Marilyn Weber
Rosine Jessing
Georgiana Saniuk
Barb Langin
Jeanette Smolsky
Susan McArthur
Cindy Leiferman
Maryanne Macloud
Bonita Hawkins
Her sister
Marian Ivers

2014 Tributes

The Women's Fund thanks those who contributed to our Annual Tribute campaign. 2014 Tributes are listed online at <http://goo.gl/RXVU8n>