



Marian Ivers Internship Job Description

The Marian Ivers Internship is a paid internship with the Women's Fund of Omaha through the NU Foundation and the Community Engagement Center. We're looking for a student who is interested in working on projects related to the Women's Fund mission. The internship would be for the fall semester of 2019 at up to 20 hours each week.

The Marian Ivers Intern will work closely with our marketing/communications staff on projects related to our mission to identify issues, fund solutions and lead change to improve the lives of women and girls in the Omaha community. This position will support the communications team by generating ideas and engaging online audiences through social media channels. During this internship, you'll be able to showcase your copywriting skills while also getting an opportunity to integrate online messages into larger public awareness campaigns. Tasks will include:

- Drafting and editing blog posts, social content calendars, website copy and other various copy to support public awareness campaigns
- Researching articles and information related to subject matter to create shareable social and web content
- Assisting in social media implementation, including creative copywriting, graphic design and videography, as well as community management
- Developing shareable, original content for various digital platforms, including youth-facing social media channels
- Analyzing and reporting relevant metrics to increase the Women's Fund understanding of its youth audience and utilizing insights to inform and drive the development of strategic content
- Experience with Adobe Creative Suite (Photoshop, InDesign, Illustrator) preferred

Interested students should send a cover letter summarizing their interest and relevant experience/coursework/skills and a resume to: Jill Heggen, Communications Director, Women's Fund at JHeggen@OmahaWomensFund.org.

Women's Fund of Omaha Overview

As a trusted expert in the community, the Women's Fund identifies critical issues, funds innovative solutions and influences dynamic change. Since our beginning in 1990, the Women's Fund has supported local agencies with more than \$25 million in grant funding for programs that address the most pressing issues as identified by our research, and we have established our own programs to meet unaddressed needs.

Relevant research examines issues such as economic conditions, access to sexual education and health services, sex trafficking in Nebraska, domestic violence and the status of women's leadership. The unbiased findings are then presented to the community, along with resources necessary to facilitate positive change.

Our Goals

- Identify critical issues concerning metropolitan area women and girls.
- Support impactful initiatives that address critical issues facing metropolitan area women and girls.
- Ensure the long-term stability and growth of the Women's Fund.
- Serve as the collective voice to advocate for metropolitan area women and girls.

Visit www.OmahaWomensFund.org for more information about our impact in the community.