



Marian Ivers Internship Job Description

The Marian Ivers Internship is a paid internship with the Women's Fund of Omaha through the NU Foundation and the Community Engagement Center. We're looking for a great student who is interested in working on projects related to the Women's Fund mission. The internship would be for the fall semester of 2018 up to 20 hours each week.

The Marian Ivers intern will work closely with our marketing/communications staff on projects related to our mission to identify issues, fund solutions and lead change to improve the lives of women and girls in the Omaha community. This position will be supporting the creative team by generating innovative ideas and engaging the audience through effective writing to ensure the delivery of superior creative solutions that drive results. During this internship, you'll be able to flex your copywriting skills, while also getting an opportunity to sit in on brainstorming sessions to help craft campaigns all the way from the idea stage to implementation, including:

- Drafting and editing blog posts, social copy, website copy and other various copy to support campaign initiatives
- Researching articles and information related to the subject matter to create shareable social and web content
- Assisting in brand communications implementation, including creative copywriting, to help us better tell the stories of our work
- Developing shareable, original copy for various digital platforms, including youth-facing social media channels
- Analyze and report relevant metrics to increase the Women's Fund understanding of its youth audience and use those insights to inform and drive strategic copy

Interested students should send a cover letter summarizing their interest and relevant experience/coursework/skills and a resume to: Michelle Zych, Executive Director, Women's Fund of Omaha at MZych@OmahaWomensFund.org

Deadline to apply is July 1, 2018

Women's Fund of Omaha Overview

As a trusted expert in the community, the Women's Fund identifies critical issues, funds innovative solutions and influences dynamic change. Since our beginning in 1990, the Women's Fund has supported local agencies with more than \$11 million in grant funding for programs that address the most pressing issues as identified by our research, and we have established our own programs to meet unaddressed needs.

Relevant research examines issues such as economic conditions, challenges facing girls, domestic violence and the status of women's leadership in Omaha. The unbiased findings are then presented to the community, along with resources necessary to facilitate positive change.

Our Goals

- Identify critical issues concerning metropolitan area women and girls.
- Support impactful initiatives that address critical issues facing metropolitan area women and girls.
- Ensure the long-term stability and growth of the Women's Fund.
- Serve as the collective voice to advocate for metropolitan area women and girls.

Visit www.OmahaWomensFund.org for more information about our impact in the Omaha metropolitan area.