

**Women's Fund of Greater Omaha, Inc.**  
Omaha, Nebraska

**Financial Statements**  
**December 31, 2017**

**Together with Independent Auditor's Report**

# Women’s Fund of Greater Omaha, Inc.

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## Independent Auditor's Report

To the Board of Directors of  
Women's Fund of Greater Omaha, Inc.  
Omaha, Nebraska:

### Report on the Financial Statements

We have audited the accompanying financial statements of Women's Fund of Greater Omaha, Inc. which comprise the statement of financial position as of December 31, 2017, the related statements of activities, cash flows, and functional expenses for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Women's Fund of Greater Omaha, Inc. as of December 31, 2017, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

### Emphasis of Matter

As discussed in Note 7 to the financial statements, the 2016 financial statements have been restated to correct misstatements related to the disclosure of endowment net assets. Our opinion is not modified with respect to this matter.

*SEIM JOHNSON, LLP*

Omaha, Nebraska,  
May 29, 2018.

**Women's Fund of Greater Omaha, Inc.**

**Statement of Financial Position  
December 31, 2017**

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**ASSETS**

Cash and cash equivalents	\$	3,149,803
Contributions receivable		1,140,000
Prepaid expenses		3,034
Investments		10,119,444
Property and equipment, net		190,846
Beneficial interest in perpetual trusts		<u>35,485</u>
Total assets	\$	<u><u>14,638,612</u></u>

**LIABILITIES AND NET ASSETS**

Liabilities:

Accounts payable	\$	40,972
Accrued expenses		<u>18,560</u>
Total liabilities		<u>59,532</u>

Commitments

Net assets:

Unrestricted -		
Board designated		10,119,444
Undesignated		<u>810,356</u>
Total unrestricted		10,929,800
Temporarily restricted		3,613,795
Permanently restricted		<u>35,485</u>
Total net assets		<u>14,579,080</u>
Total liabilities and net assets	\$	<u><u>14,638,612</u></u>

*See notes to financial statements*

## Women's Fund of Greater Omaha, Inc.

### Statement of Activities For the Year Ended December 31, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>REVENUES AND OTHER SUPPORT:</b>				
Grants	\$ --	6,951,719	--	6,951,719
Contributions	235,116	165,133	--	400,249
Special events revenue	394,862	--	--	394,862
Less: Cost of direct benefits to donors	(146,790)	--	--	(146,790)
Net revenue from special events	248,072	--	--	248,072
Change in value of beneficial interest in perpetual trusts	--	--	1,608	1,608
Other revenue	3,312	--	--	3,312
Net assets released from restrictions	6,698,619	(6,698,619)	--	--
Total revenues and other support	<u>7,185,119</u>	<u>418,233</u>	<u>1,608</u>	<u>7,604,960</u>
<b>EXPENSES:</b>				
Program services	7,119,187	--	--	7,119,187
Supporting services - Management and general	190,378	--	--	190,378
Fundraising	42,566	--	--	42,566
Total expenses	<u>7,352,131</u>	<u>--</u>	<u>--</u>	<u>7,352,131</u>
CHANGE IN NET ASSETS FROM OPERATIONS	(167,012)	418,233	1,608	252,829
INVESTMENT INCOME, NET	1,667,257	--	--	1,667,257
NET ASSET TRANSFERS	1,123	--	(1,123)	--
CHANGE IN NET ASSETS	1,501,368	418,233	485	1,920,086
NET ASSETS, BEGINNING OF YEAR (Note 7)	<u>9,428,432</u>	<u>3,195,562</u>	<u>35,000</u>	<u>12,658,994</u>
NET ASSETS, END OF YEAR	<u>\$ 10,929,800</u>	<u>3,613,795</u>	<u>35,485</u>	<u>14,579,080</u>

See notes to financial statements

## Women's Fund of Greater Omaha, Inc.

### Statement of Cash Flows For the Year Ended December 31, 2017

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CASH FLOWS FROM OPERATING ACTIVITIES:	
Change in net assets	\$ 1,920,086
Adjustments to reconcile change in net assets to net cash provided by operating activities:	
Depreciation and amortization	58,554
Change in net appreciation on investments	(1,403,852)
Change in value of beneficial interest in perpetual trusts	(1,608)
Donated securities	(6,232,408)
Proceeds from sale of donated securities	7,215,593
Distributions from beneficial interest in perpetual trusts	(1,525)
(Increase) decrease in assets -	
Contributions receivable	560,000
Prepaid expenses	(50)
Increase (decrease) in liabilities -	
Accounts payable	9,929
Accrued expenses	5,190
	<hr/>
Net cash provided by operating activities	2,129,909
CASH FLOWS FROM INVESTING ACTIVITIES:	
Purchases of investments	(1,404,053)
Proceeds from sale of investments	1,140,648
Purchases of property and equipment	(102,677)
	<hr/>
Net cash used in investing activities	(366,082)
CASH FLOWS FROM FINANCING ACTIVITIES:	
Distributions from beneficial interest in perpetual trusts	1,525
	<hr/>
NET INCREASE IN CASH AND CASH EQUIVALENTS	1,765,352
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	1,384,451
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CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 3,149,803
	<hr/> <hr/>
SUPPLEMENTAL DISCLOSURE OF NONCASH TRANSACTIONS:	
Donated securities	\$ 6,232,408
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*See notes to financial statements*

**Women's Fund of Greater Omaha, Inc.**

**Statement of Functional Expenses  
For the Year Ended December 31, 2017**

	Program Services							Supporting Services			Total
	Research	Grants	Advocacy	Adolescent Health	Trafficking	DVSA	Ella Baker Project	Management	Fundraising		
Salaries	\$ 72,648	70,472	98,968	194,633	76,030	74,427	--	587,178	36,230	23,988	647,396
Payroll taxes	5,460	5,296	7,438	14,628	5,714	5,593	--	44,129	2,723	1,803	48,655
Employee benefits	8,532	3,139	13,076	39,206	7,110	1,832	--	72,895	5,429	522	78,846
Total payroll related expenses	86,640	78,907	119,482	248,467	88,854	81,852	--	704,202	44,382	26,313	774,897
Grants	--	155,500	15,000	5,438,762	90,000	15,500	--	5,714,762	--	--	5,714,762
Professional fees	10,721	4,443	49,856	61,214	94,366	100,090	--	320,690	23,068	--	343,758
Printing	9,397	113	15,146	4,118	10,130	114	--	39,018	1,064	245	40,327
Advertising	--	--	6,928	19,659	38,483	--	--	65,070	156	31	65,257
Supplies	1,105	690	2,379	63,482	1,506	2,607	2,450	74,219	6,807	56	81,082
Postage	117	10	192	14	10	10	--	353	29	20	402
Conference, convention, meetings	1,211	1,211	9,106	22,877	14,613	4,313	12,205	65,536	10,699	11,261	87,496
Board expenses	--	--	--	--	--	--	--	--	588	--	588
Website marketing & hosting	95	95	95	1,066	95	420	--	1,866	95	--	1,961
Training & seminars	740	740	958	13,356	17,326	9,706	5,655	48,481	870	--	49,351
Insurance	97	97	97	97	97	97	--	582	8,485	97	9,164
Occupancy expense	63	63	63	4,372	4,372	4,373	--	13,306	31,296	--	44,602
Telephone	144	144	144	2,166	1,024	1,380	--	5,002	6,334	--	11,336
Meals, mileage, and parking	846	23	11,904	8,274	2,880	1,978	183	26,088	7,856	968	34,912
Technology	1,063	1,063	1,063	2,033	1,095	1,142	--	7,459	6,666	--	14,125
Office expense	5	5	11	5	5	5	--	36	386	--	422
Bank charges and credit card fees	--	--	--	--	--	--	--	--	6,278	--	6,278
Payroll processing fees	232	226	317	624	244	238	--	1,881	116	77	2,074
Use tax expense	--	--	--	5,256	--	--	--	5,256	96	--	5,352
Contract labor	1,464	1,464	1,464	--	--	--	--	4,392	711	--	5,103
Miscellaneous expenses	--	--	--	--	--	--	--	--	328	--	328
Depreciation and amortization	3,498	3,498	3,498	3,498	3,498	3,498	--	20,988	34,068	3,498	58,554
Total expenses	117,438	248,292	237,703	5,899,340	368,598	227,323	20,493	7,119,187	190,378	42,566	7,352,131
Investment fees	--	--	--	--	--	--	--	--	44,652	--	44,652
Total allocated costs	\$ 117,438	248,292	237,703	5,899,340	368,598	227,323	20,493	7,119,187	235,030	42,566	7,396,783

See notes to financial statements

# Women's Fund of Greater Omaha, Inc.

## Notes to Financial Statements December 31, 2017

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### (1) Organization and Summary of Significant Accounting Policies

The following is a description of the organization and a summary of the significant accounting policies of Women's Fund of Greater Omaha, Inc. These policies are in accordance with accounting principles generally accepted in the United States of America (GAAP).

#### A. *Description of Organization*

The Women's Fund of Greater Omaha, Inc. (the Organization) was established in 1990 as a fund of the Omaha Community Foundation dedicated to improving the lives of women and girls. The Organization became a Nebraska nonprofit corporation on April 20, 2001 with a mission to identify critical issues, fund innovative solutions, and lead dynamic change to improve the lives of women and girls in the Omaha metropolitan area. Since its inception, the Organization has supported local agencies with grant funding for programs that address the most pressing issues as identified by its research and has established programs to meet unaddressed needs.

The Organization examines issues such as economic conditions, challenges facing girls, domestic violence, and the status of women's leadership in Omaha. The unbiased findings are then presented to the community, along with the resources to advocate for positive change. The Organization is the only public charity in the Omaha metropolitan area that provides grants exclusively to programs that address the issues facing Omaha's women and girls and is the leading organization researching these issues in order to raise awareness and drive change. The Organization's revenues are derived from individual and corporate contributions, grants, special events, and investment income.

#### B. *Basis of Accounting*

The Organization maintains its accounting records and prepares its financial statements on the accrual basis of accounting in accordance with GAAP. The accompanying financial statements have been prepared in accordance with accounting standards for financial statements of not-for-profit organizations. Under these standards, the Organization is required to report information regarding its financial position and activities according to the following three classes of net assets:

- *Unrestricted* – Net assets that are not subject to donor-imposed stipulations even though their use may be limited in other respects, such as by contract or by board designation. Unrestricted net assets include net assets designated by the board for endowment.
- *Temporarily restricted* – Net assets whose use by the Organization has been limited by donors to later periods of time, or after specified dates, or to specified purposes.
- *Permanently restricted* – Net assets whose use by the Organization has donor-imposed restrictions that stipulate resources be maintained permanently, but permits the Organization to use up or expend part or all of the income (or economic benefits) derived from the donated assets.

#### C. *Use of Estimates*

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.



# Women's Fund of Greater Omaha, Inc.

## Notes to Financial Statements December 31, 2017

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*D. Cash and Cash Equivalents*

Cash and cash equivalents, for purposes of the statement of cash flows, include all highly liquid investments with an original maturity of three months or less from the date of purchase and exclude cash and cash equivalents held in the investment portfolio or restricted for a long-term purpose.

*E. Contributions Receivable*

Unconditional promises to give, including grants receivable, that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. In subsequent years, amortization of the discounts is included in contribution revenue in the statement of activities. The receivables are reviewed for collectability and a provision for uncollectible amounts is recorded based on management's judgment and an analysis of individual donors, past collection experience and other relevant factors. Conditional promises to give are not included as support until the conditions are substantially met. All promises to give as of December 31, 2017 are due in 2018.

*F. Investments*

All investments are measured at fair value in the statement of financial position. Gains or losses on investments are recognized as increases or decreases in unrestricted net assets unless their use is temporarily or permanently restricted by explicit donor stipulations or by law.

*G. Beneficial Interest in Perpetual Trusts*

The beneficial interest in perpetual trusts represents the Organization's interest in two funds held and administered by the Omaha Community Foundation. These trusts were created by donors independently of the Organization and are neither in the possession nor under the control of the Organization. The trusts are recognized as revenue when the Organization is notified that it has been named as an irrevocable beneficiary and has sufficient information to make a reasonable estimate of the fair value of its interest. Assets contributed by donors under these trust agreements are recorded at fair value. The value of the beneficial interest in perpetual trusts is adjusted annually for the change in fair value and reported as changes in permanently restricted net assets.

*H. Fair Value Measurements*

The Organization applies the provisions included in Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic 820 for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the financial statements. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. At December 31, 2017, there were no nonfinancial items recognized or disclosed at fair value and there were no financial assets or liabilities measured at fair value in the financial statements on a nonrecurring basis.

*I. Property and Equipment*

Property and equipment are recorded at cost, or if donated, at fair value on the date donated. Depreciation and amortization is computed using the straight-line method over the following estimated useful lives of the assets:

Furniture, fixtures and equipment	2 – 10 years
Leasehold improvements	3 years

## Women's Fund of Greater Omaha, Inc.

### Notes to Financial Statements December 31, 2017

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When property and equipment are retired or otherwise disposed of, the related cost and accumulated depreciation are removed from the respective accounts, and any resulting gain or loss on disposition is reflected in operations. Repairs and maintenance are expensed as incurred; expenditures for additions, improvements and replacements are capitalized.

Gifts of cash that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, expirations of donor restrictions are reported when the long-lived assets are acquired.

#### *J. Income Taxes*

The Organization is a not-for-profit organization as described in Section 501(c)(3) of the Internal Revenue Code and has received a determination letter that it is exempt from federal income taxes on related income pursuant to Section 509(a) of the Internal Revenue Code. The Internal Revenue Service has established standards to be met to maintain the Organization's tax exempt status.

#### *K. Donor Restricted Gifts*

Unconditional promises to give cash and other assets are reported at fair value at the date the promise is received. Conditional promises to give and indications of intentions to give are reported at fair value at the date the gift is received and the conditions are substantially met. The contributions are reported as either temporarily or permanently restricted support if they are received with donor stipulations that limit the use of the donated assets.

When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

#### *L. Gifts In-Kind and Contributed Services*

Gifts in-kind revenue is recognized in circumstances in which the Organization has sufficient discretion over the use and disposition of the items to recognize a contribution. Gifts in-kind are valued and recorded as revenue at their fair value at the time the contribution is received. In-kind contributions for special events of \$10,000 are included in the statement of activities for the year ended December 31, 2017.

Gifts of property and equipment are recorded at fair value at the date of the gift. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

#### *M. Functional Allocation of Expenses*

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### *N. Advertising Costs*

Advertising costs are expensed as incurred and amounted to \$65,257 for the year ended December 31, 2017.

#### *O. Subsequent Events*

The Organization considered events occurring through May 29, 2018 for recognition or disclosure in the financial statements as subsequent events. That date is the date the financial statements were available to be issued.

## Women's Fund of Greater Omaha, Inc.

### Notes to Financial Statements December 31, 2017

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#### (2) Fair Value Measurements

FASB ASC Topic 820 establishes a fair value hierarchy that prioritizes inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (level 3 measurements). The level in the fair value hierarchy within which a fair value measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are as follows:

**Level 1** Inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date.

**Level 2** Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from, or corroborated by, observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3** Inputs are unobservable for the asset or liability.

The following methods and assumptions were used to estimate the fair value for each class of financial instrument measured at fair value. For the year ended December 31, 2017, the application of valuation techniques applied to similar assets and liabilities has been consistent.

Cash and cash equivalents – Cash and cash equivalents are recorded at fair value using quoted market prices.

Certificates of deposit – Certificates of deposit are recorded at cost plus accrued interest, which approximates fair value.

Equities – The fair value of equities is the market value based on quoted market prices, when available, or market prices provided by recognized broker-dealers.

Mutual funds and exchange-traded funds – Funds are traded on a national securities exchange and are valued at the net asset value of the underlying investments.

Beneficial interest in perpetual trusts – The fair value of the beneficial interest in perpetual trusts is based on the fair value of the underlying trust assets.

## Women's Fund of Greater Omaha, Inc.

### Notes to Financial Statements December 31, 2017

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The following table presents the balances of assets measured at fair value on a recurring basis at December 31, 2017:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Cash and cash equivalents	\$ 387,644	--	--	387,644
Certificates of deposit	501,863	--	--	501,863
Equities	5,913,809	--	--	5,913,809
Exchange-traded funds	852,088	--	--	852,088
Mutual funds	<u>2,464,040</u>	<u>--</u>	<u>--</u>	<u>2,464,040</u>
Investments	<u>\$ 10,119,444</u>	<u>--</u>	<u>--</u>	<u>10,119,444</u>
Beneficial interest in perpetual trusts	<u>\$ --</u>	<u>--</u>	<u>35,485</u>	<u>35,485</u>

The following table presents the activity for assets measured at fair value on a recurring basis using level 3 inputs for the year ended December 31, 2017:

Balance at beginning of year	\$ 33,877
Change in value of beneficial interest in perpetual trusts	<u>1,608</u>
Balance at end of year	<u>\$ 35,485</u>

#### (3) Investment Income, Net

A summary of investment income, net at December 31, 2017 is as follows:

Interest and dividend income	\$ 308,057
Net appreciation	1,403,852
Less: Investment fees	<u>(44,652)</u>
Investment income, net	<u>\$ 1,667,257</u>

#### (4) Property and Equipment, Net

A summary of property and equipment, net at December 31, 2017 is as follows:

Furniture, fixtures and equipment	\$ 178,142
Leasehold improvements	<u>92,239</u>
	270,381
Less: Accumulated depreciation and amortization	<u>(79,535)</u>
Property and equipment, net	<u>\$ 190,846</u>

# Women's Fund of Greater Omaha, Inc.

## Notes to Financial Statements December 31, 2017

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### (5) Leases

The Organization has several operating leases for office space and equipment that expire in 2021 and 2022. Future minimum lease payments under these operating leases are as follows:

<u>Year Ending December 31,</u>	
2018	\$ 53,089
2019	54,290
2020	54,491
2021	17,546
2022	<u>8,648</u>
	\$ <u><u>188,064</u></u>

### (6) Restricted Net Assets

Temporarily restricted net assets were available for the following purposes at December 31, 2017:

Adolescent Health Project	\$ 3,324,001
Domestic Violence and Sexual Assault Project	88,286
Ella Baker Project	61,508
Operating pledges receivable	<u>140,000</u>
	\$ <u><u>3,613,795</u></u>

Permanently restricted net assets consist of the beneficial interest in perpetual trusts. The income earned on these funds is eligible for an annual distribution to be used for program operations (up to 4.5% of the total value of the funds). Income remaining after distribution is reinvested into the permanently restricted corpus.

### (7) Endowment

The Organization holds endowment funds for support of its programs and operations. As required by GAAP, net assets and the changes therein associated with endowment funds, including funds designated by the Board of Directors of the Organization (the Board) to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. As of December 31, 2017, the Organization did not have any donor-restricted endowment funds.

The composition of endowment net assets by type of fund is as follows at December 31, 2017:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Board-designated endowment funds	\$ <u><u>10,119,444</u></u>	<u><u>--</u></u>	<u><u>--</u></u>	<u><u>10,119,444</u></u>

## Women's Fund of Greater Omaha, Inc.

### Notes to Financial Statements December 31, 2017

The changes in endowment net assets for the year ended December 31, 2017 is as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 7,306,325	--	35,000	7,341,325
Restatements	<u>1,145,862</u>	<u>--</u>	<u>(35,000)</u>	<u>1,110,862</u>
Endowment net assets, as restated	8,452,187	--	--	8,452,187
Investment return:				
Net investment income	263,405	--	--	263,405
Net appreciation on investments	<u>1,403,852</u>	<u>--</u>	<u>--</u>	<u>1,403,852</u>
Total investment return	<u>1,667,257</u>	<u>--</u>	<u>--</u>	<u>1,667,257</u>
Endowment net assets, end of year	<u>\$ 10,119,444</u>	<u>--</u>	<u>--</u>	<u>10,119,444</u>

The 2016 endowment net assets have been restated to correct errors for certain investment funds that were improperly excluded from endowment net assets, and certain funds that were improperly included in endowment net assets. The restatements increase board designated unrestricted net assets and decrease undesignated unrestricted net assets by \$1,145,862. There is no effect on the 2016 change in net assets or on unrestricted net assets or permanently restricted net assets in total. The following schedule summarizes the restatements made to endowment net assets in the previously issued 2016 financial statements:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Beneficial interest in perpetual trusts (A)	\$ 1,123	--	(35,000)	(33,877)
Stock donation (B)	(983,185)	--	--	(983,185)
Investment account (C)	<u>2,127,924</u>	<u>--</u>	<u>--</u>	<u>2,127,924</u>
Restatements	<u>\$ 1,145,862</u>	<u>--</u>	<u>(35,000)</u>	<u>1,110,862</u>

- (A) To remove the beneficial interest in perpetual trusts from endowment net assets.
- (B) To remove a stock donation held in the investment account at December 31, 2016 and sold in 2017.
- (C) To include an investment account held for endowment purposes.

#### Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for its board designated endowment fund that attempt to provide a predictable stream of funding to programs supported by its endowment, while seeking to maintain the real purchasing power of these assets in perpetuity. Under this policy, the endowment assets are invested in a manner that preserves the capital while maximizing total returns over long periods of time while adhering to a set of socially responsible investment criteria. The return objectives of the endowment fund are to achieve sufficient total return to support annual operating budget, maintain real value of the corpus, and overcome effects of inflation.

## Women's Fund of Greater Omaha, Inc.

### Notes to Financial Statements December 31, 2017

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#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objective of preserving endowment funds, the Organization has relied on a total return strategy in which investment returns are achieved primarily through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places an emphasis on equity-based investments to achieve its long-term return objectives within prudent risk parameters.

#### Appropriation Policy and How the Investment Objectives Relate to Appropriation Policy

The Board may elect to spend up to 4.5% of the historical three-year rolling average of the market value of the endowment fund corpus to accommodate annual operating expenses.

#### **(8) Retirement Plan**

The Organization participates in a multiemployer defined contribution 403(b) plan which is available to all employees. The employer percentage contribution to the retirement plan is determined annually by the Board of Directors. Contribution expense for the retirement plan for the year ended December 31, 2017 was \$13,766.

#### **(9) Related Party Transactions**

The Organization received support of approximately \$26,000 for the year ended December 31, 2017 from board members.

#### **(10) Concentrations, Risks and Uncertainties**

The Organization maintains bank accounts in which balances sometimes exceed the federally insured limit. Management believes the risk relating to these deposits is minimal.

Investment securities, in general, are exposed to various risks, such as interest rate risk, credit risk and overall market volatility. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.